

Action Steps for Enhancing Your Organization's Christian Witness to the World

by Carrie Cavanaugh



- **Honor the authority that God has placed over you.** Be sure that you are beyond reproach when it comes to following the laws of the land. Follow not only the letter of the law, but also the spirit of the law. This is a witness to the Lordship of Christ.
- **Treat your employees well.** Let the world see that you believe that all men are made in God's image by caring for your staff – for example providing for their needs and listening to their input.
- **Show excellence in your work.** Although many Christian organizations are limited in their funding, especially with the turn the economy has taken, it is still imperative for Christian organizations to produce products and services that meet or exceed that of the secular world. This is a reflection of God's excellence.
- **Keep your word.** Do all that you can to fulfill your promises, spoken as well as assumed, because this is a witness to God's faithfulness and truthfulness. This means meeting deadlines and trying to stay within quoted costs as well as following through with promises.
- **Operate according to kingdom values even when it clashes with market demands.** Although God inevitably blesses those who love His law, there are times when we will suffer in the short term for living according to his demands, especially in a secular economy. These instances of selfless faithfulness to our King will be powerful testimony to a god other than the self.
- **Don't overlook sin in your midst, but nurture the sinner to repentance and reconciliation.** Sharing the gospel with the world is not about putting up facades of righteousness. Rather it is letting the world see how we deal with sin in a serious, but grace driven way.