

Outstanding Leader: Stan Dobbs

Stan Dobbs is the Founder and CEO of Apartment Life. After a career in sales with Compaq Computer Corporation, God called Stan into the ministry in 1993. After graduating from Southwestern Baptist Theological Seminary, Stan joined the staff of First Baptist Church of Euless as Minister of Missions in 1996 where he directed Mission Mid-Cities, a community outreach and church planting ministry. There God fueled his passion and vision for outreach in apartment communities. In March of 2000, Stan launched Apartment Life, a faith-based non-profit organization dedicated to helping property owners develop community to revolutionize the living experience in apartments.

Stan and his wife Vicky have been married for 20 years and they reside in Euless with their children – Amelia, Aaron, Elliott, and Graham.

Apartment Life partners with apartment owners and local churches to place Christian teams (married couple/family or two single adults) into apartment communities to help owners create a sense of community and care for residents. These “CARES Teams” receive a

rent-free apartment and do things that flow naturally out of the Christian life - welcoming new residents, planning social events, and caring for residents and staff. In essence, CARES Teams become the hub of community life. Apartment Life has over 250 CARES teams pouring their lives into apartment communities across the country.



1. What do you believe is the key to success?

The big three are vision, strategy and people. The organization must have a compelling vision and a sound strategy that achieves results. But the greatest of these is "people" (CARES Teams) who are called and gifted to build, grow and love their community.

2. What is your vision of the future for your organization?

Our vision is “Transforming

Apartment Complexes Into Communities”. Creating a strong sense of community is the centerpiece of our CARES program.

3. What lessons has God taught you through your leadership position?

The most important lessons are learned through failure! I am getting great joy out of helping others achieve their potential as leaders by placing them in communities to spearhead and develop, from apartment to apartment, what community looks like.